

# Sponsoring Registration for PharmaTechnica 2025



Please complete, tick and send by e-mail to [strohwald@concept-heidelberg.de](mailto:strohwald@concept-heidelberg.de)


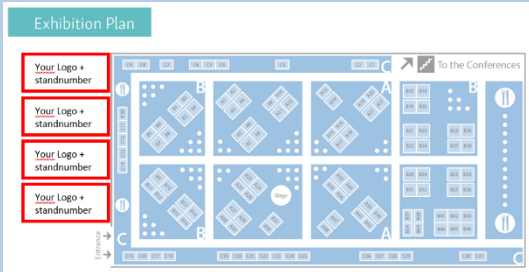

Below you will find a detailed description of the sponsorship opportunities for the GMP PharmaCongress & GMP PharmaTechnica 2024.

In addition to the selected sponsorship, the following services are included:



- Logo presence and naming as sponsor with link to own website on the PharmaCongress/PharmaTechnica website
- Logo placement and naming as sponsor in the information brochure (handed out to each participant on site)
- Logo placement and naming as sponsor on the info screens on site

<input type="checkbox"/> <b>Pads &amp; Pens</b>	<p><b>The pads and pens are placed in all conference rooms. Both products have a lasting effect on the participants even after the conference!</b></p> <p><b>Approx. 800 pads + pens are required (provided by the sponsor - must be made available in time before the event).</b></p>	<b>€ 1.500,-</b>
<input type="checkbox"/> <b>Lanyards</b>	<p><b>Each participant will receive a lanyard with your logo for his/her name badge at the registration. The badge must be worn throughout the event. The sponsor's logo is thus clearly visible and present to all visitors at all times.</b></p> <p><b>Approx. 1,300 lanyards are required (provided by the sponsor - must be made available in time before the event).</b></p>	<b>€ 3.000,-</b>
<input type="checkbox"/> <b>Conference Bags</b>	<p><b>Each participant will receive a bag with your logo upon registration. The sponsor is welcome to fill these with up to 2 flyers/brochures (to be filled by the sponsor).</b></p> <p><b>Approx. 1,000 bags are required (provided by the sponsor - must be provided in time before the event).</b></p>	<b>€ 1.500,-</b>
<input type="checkbox"/> <b>WI-FI</b>	<p><b>The WI-FI is free of charge for all visitors. As a sponsor, you can customise the login data (e.g. your company name as login, your stand number as password).</b></p> <p><b>The login data are listed in the information brochure and at central points in the exhibition area.</b></p>	<b>€ 2.500,-</b>



*All prices are excl. VAT*

<p style="text-align: center;">☐</p> <p style="text-align: center;"><b>Logo on the Name Badge</b></p>	<p>You are present with your logo on each name badge, which must be worn throughout the event. This means that all eyes are on you.</p> 	<p style="text-align: right;"><b>€ 2.500,-</b></p>
<p style="text-align: center;">☐</p> <p style="text-align: center;"><b>Logo on the Exhibitor Plan</b></p>	<p>Mark your exhibition stand with your logo on the exhibition plan in the information brochure <b>(maximum 4 exhibitors)</b></p> 	<p style="text-align: right;"><b>€ 750,-</b></p>
<p style="text-align: center;">☐</p> <p style="text-align: center;"><b>Logo on the Event Ticket</b></p>	<p>You will be present with your logo on every event ticket that every participant, visitor and speaker receives.</p> 	<p style="text-align: right;"><b>€ 1.500,-</b></p>


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<p><input type="checkbox"/></p> <p><b>Markings on the Exhibition Floor</b></p>	<p>Direct visitors to your stand by marking the floor (stickers with your logo and stand number). The stickers lead to your stand both from registration (entrance) and from the stairs (conference access).</p> 	<p><b>€ 2.400,-</b></p>
<p><input type="checkbox"/></p> <p><b>Stairs Branding</b></p>	<p>Your advertising banner on the large staircase landing (only access to the conferences).</p> <p><b>Dimensions: 4210 x 7460 mm</b></p> <p>The costs include printing, mounting and removal. The print data must be received by 6 weeks before the event.</p> 	<p><b>€ 6.000,-</b></p>
<p><input type="checkbox"/></p> <p><b>Cocktail Bar</b></p>	<p>Sponsor the visitor magnet of the social event: a cocktail bar at your exhibition stand.</p> <p>Choose 4 alcoholic and one non-alcoholic cocktail.</p> <p>Included are the bar, a bartender and 100 cocktails (additional cocktails will be charged according to consumption).</p>	<p><b>€ 3.500,-</b></p>

All prices are excl. VAT

<p><input type="checkbox"/></p> <p><b>Coffee Bar at your Stand</b></p>	<p>The ultimate visitor magnet: a coffee bar with coffee specialities at your stand (only filter coffee is available at the normal drinks stations).</p> <p>The package includes a Faema portafilter machine, counter modules, set-up and dismantling, consumables, a barista and all portions. <b>(maximum 3 exhibitors per day)</b></p> <p>Please select day:</p> <p><input type="checkbox"/> 08 April 2025   <input type="checkbox"/> 09 April 2025</p>	<p>€ 3.000,-/Day</p>
<p><input type="checkbox"/></p> <p><b>Ice- Cream Cart at your Stand</b></p>	<p>After lunch, a delicious ice cream!</p> <p>Sponsor the ice cream van at your stand on both days during the lunch break (60 minutes).</p> <p>Scoop ice cream will be served in flavours vanilla, chocolate, strawberry and lemon.</p> 	<p>€ 3.000,-</p>
<p><input type="checkbox"/></p> <p><b>Apple Branding</b></p>	<p>Draw attention to your company with 300 delicious, juicy apples branded with your logo.</p> <p>The fruit is provided at several stations during the breaks</p> <p>Please select day:</p> <p><input type="checkbox"/> 08 April 2025   <input type="checkbox"/> 09 April 2025</p> 	<p>€ 750,-/Day</p>

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<div style="margin-bottom: 10px;"><input type="checkbox"/></div> <p><b>Food-Container Sponsoring including Branding</b></p>	<p><b>Your branding on the food containers (with logo + further info/graphics).</b></p> <p><b>The food containers are open all day.</b></p> <p><b>You have the choice: BBQ or Italia.</b></p> <p><b>Print size: 5470 x 1230 mm</b></p> <p><b>(maximum 3 containers)</b></p>	<p><b>€ 3.000,- / Container</b></p>
		

## **PLEASE FILL IN COMPLETELY:**

**Contact person for organisational processing:**

Company / Department			
Last Name / First Name			
Phone / E-Mail			
Street / ZIP / City			
Billing Address (if different)			

### **Terms and Conditions of Business/Payment:**

**General Terms and Conditions**

Cancellation until 31 December 2024 will be charged with 50% of the registration fee. For a cancellation after 31 December 2024 the full registration fee will be charged.  
 If the event has to be cancelled by the organiser for organisational or other reasons, the fee will be refunded in full.

**Terms of payment: Payable without deductions within 10 days after receipt of invoice.**

**Please note:** This is a binding registration. Cancellations must be made in writing. Cancellation fees will be based on receipt of cancellation.

Sponsorship authorisation will be granted upon receipt of payment. Receipt of payment will not be confirmed.  
 Please also note the General Terms and Conditions for Trade Exhibitions, which can be found at <https://www.gmp-compliance.org/general-terms-conditions>. The place of jurisdiction is Heidelberg, the law of the Federal Republic of Germany applies.

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Date, Signature & Company Stamp